

A Large-scale Retail Facility Bringing Together 241 Brands of World-class Quality
Enjoy GINZA SIX through the Membership Program
Registrations for “GINZA SIX CARD” and “GINZA SIX APP”

GINZA SIX Retail Management Co.,Ltd. (J. Front Retailing Co.,Ltd. , Mori Building Co.,Ltd., L Catterton Real Estate, Sumitomo Corporation’s joint-stock partnership) offers a membership program to fully enjoy the pleasures of Ginza’s largest retail facility, GINZA SIX, launching on April 20, 2017.

In preparation for the grand opening, both registrations for the membership card, “GINZA SIX CARD”, and the membership app, “GINZA SIX APP”, opened on March 1. As a bonus for those who register for either the card or application between the dates of March 1 and April 4, GINZA SIX invites 500 lucky pairs (1,000 people) of lottery winners to the official preview of GINZA SIX.

For further information, visit the GINZA SIX website: <http://ginza6.tokyo/membership/>

Enjoy GINZA SIX through its Membership Program

The GINZA SIX credit card is available in two types: the Prestige Card (annual fee: 50,000 yen + tax), and the Gold Card (annual fee: 5,000 yen + tax). Both can be used to receive points for every purchase. Those registered on the free “GINZA SIX APP” can also benefit from receiving points for purchases.



Image of “GINZA SIX CARD”

Using new technology — a first for Japan — the GINZA SIX APP fully supports the customer experience by incorporating various functions such as navigation, shop searches, restaurant reservations, and updates on parking space. Not only can users receive latest information on GINZA SIX, but notifications also include news from within and outside of Japan, making the app a useful everyday tool.



Image of “GINZA SIX APP”

Premium Services for a Memorable Experience

The exquisite lounge prepared for loyal customers, “LOUNGE SIX”, offers not only snacks and beverages, but also a concierge service dedicated to carefully responding to customers’ needs. Personal styling services (charged/reserved) and special events are also planned, not to mention support services such as porters, valet parking, and reductions on parking fees.

Note: Premium services are only available for those registered through the “GINZA SIX CARDS” or “GINZA SIX APP”, and who have purchased over a certain amount at GINZA SIX.



Image of “LOUNGE SIX”

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Enjoy GINZA SIX with the Membership Card, “GINZA SIX CARD”

The GINZA SIX credit card is available in two types, the Prestige Card (annual fee: 50,000 yen + tax), and the Gold Card (annual fee: 5,000 yen + tax). Both can be used to receive points for every purchase. Membership benefits cover various premium services depending on card type and value of purchases — including a gift certificate to visit “LOUNGE SIX”. It’s recommended that customers use their card together with the “GINZA SIX APP” to fully benefit from the point system.

Other benefits include additional services such as the Mastercard®Concierge, and airport lounge services both within Japan and abroad.

(See further details on the separate sheet titled “Reference Material - 1”)



GINZA SIX CARD Prestige

Annual fee 50,000 yen/without tax



GINZA SIX CARD Gold

Annual fee 5,000 yen/ without tax

Realize an Effortless and Personalized Shopping Experience with “GINZA SIX APP”

The membership application, “GINZA SIX APP”, is free to download and anyone is eligible for registration. In addition to receiving points for purchases, users can enjoy various functions — including navigation, shop searches, restaurant reservations, and updates on parking space — to realize the effortless and personalized shopping experience they’ve been longing for. Not only can users receive the latest information on GINZA SIX, but notifications also include the latest news from within and outside of Japan, making it a useful everyday tool.



GINZA SIX APP
Interface Image

A Stylish and Useful Design Made Possible by Latest Technology

The modern, stylish app was designed by “SIMONE” (<http://www.ilovesimone.com>), an art design company famed for their elegant web designs for various fashion brands both within Japan and abroad. The app was developed by “Tigerspike” (<https://tigerspike.com>), an Australian digital products company praised for their outstanding achievements around the globe.

■ Shop and Collect GINZA SIX Points

Customers receive 1 point for every 100 yen (plus tax) spent. Collect up to 1,000 points in order to use them: 1 point equals 1 yen at GINZA SIX.

* Points for the “GINZA SIX APP” and “GINZA SIX CARD” will be added together through the application, and can be claimed against your following purchase.

■ Get Around GINZA SIX Easily with the Latest Navigation System, a First for Japan

The smooth navigation system is made possible with StepInside®, which is made by Senion (<https://senion.com/>), an indoor positioning systems and services company that has worked with shopping malls abroad to successfully incorporate its latest technology. The navigation system supports a smooth and efficient shopping experience by suggesting the shortest route from one’s present location to the desired destination.

* Scheduled to be released on April 3, 2017.

■ Making Reservations Couldn’t Be Easier

Reservations for GINZA SIX’s restaurants and valet parking services can easily be made with the app.

* Scheduled for release around mid-May or June, 2017.

* Certain restaurants do not accept reservations.

■ Distribution of GINZA SIX's Latest News

In addition to sharing information on GINZA SIX and its events, the app sends out the latest news on fashion, art, culture, and food from the 241 GINZA SIX brands.

* Scheduled for release on April 3, 2017.

■ Distribution of GINZA SIX's Latest Top Picks

Users also receive a curated collection of news from within Japan and abroad. Get a brief update on the latest news on fashion, beauty, food, politics, business, sports and so on.

* Scheduled for release on April 3, 2017.

■ Updates on Available Parking Lot Space

By providing information on available parking space, GINZA SIX supports customers in making an efficient choice of transportation.

* Scheduled for release on April 20, 2017.

■ GINZA SIX Shop Search

A quick, efficient search for your favorite store's information.

* Scheduled for release on April 3, 2017.

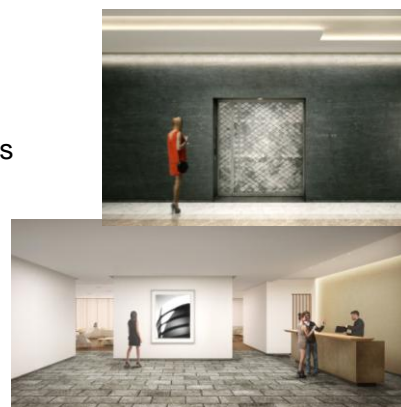
Premium Services for a Memorable Experience

■ Premium Lounge, "LOUNGE SIX"

Produced by New Material Research Laboratory Co.,Ltd., this luxurious space makes your experience at GINZA SIX truly memorable.

Lounge Services:

- Concierge
- Snacks and beverages (original menu offerings)
- Personal styling (charged/reserved)
 - * Scheduled for launch from June, 2017.
- Workshops and cultural programs



"LOUNGE SIX" Image

* Premium services are only available for those registered for the "GINZA SIX CARD" or "GINZA SIX APP", and who purchase over a certain amount at GINZA SIX. Available periods and times of usage vary according to card type and annual purchase amounts.

* Established in 2008 by Hiroshi Sugimoto and Tomoyuki Sakakida, New Material Research Laboratory Co.,Ltd. specializes in modern interior space design using traditional Japanese materials. At the root of their philosophy lies the understanding that modern design is ultimately achieved by incorporating traditional materials into contemporary architecture.

■ Porter Service

Experience a hands-free shopping experience with GINZA SIX's porter service — personal porters will drop your purchases off at LOUNGE SIX or at the Valet Service Counter (floor B4).

* Services are available under certain purchase conditions.

* Scheduled to be available from July 2017.

■ Valet Parking

Customers can drop off their cars on floor B2 to save them the trouble of searching for parking space. Valet professionals will park and look after the car, and take it to the valet service area (floor B4) at the requested time of departure.

* A reservation through the "GINZA SIX APP" is required. (Charged service/set parking fees required.)

* Charges vary depending on purchase amounts.

* Scheduled to be launched from May 2017.

Reference Material - 1

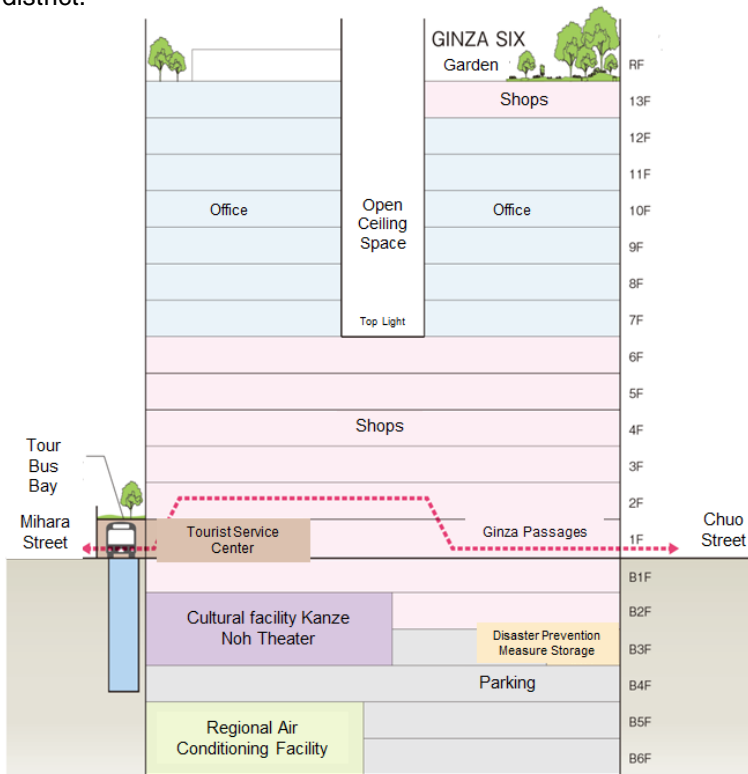
GINZA SIX CARD Overview

International Brand		Mastercard®	
Card Name		GINZA SIX CARD Gold	GINZA SIX CARD Prestige
Annual Fees (+ tax)		Registered members: 5,000 yen Family members: first member free 750 yen/person from second member	Registered members: 50,000 yen Family members: free
Required Purchase Amount		100,000 yen – 2,000,000 yen	500,000 yen - 5,000,000 yen
Points Program		GINZA SIX Points	
	Points Awarded (card usage within the facility)	100 yen (+ tax) = 2P	100 yen (+ tax) = 3P
	Points Awarded (card usage outside the facility)	100 yen (+ tax) = 1P	
	Points Exchange Rate	1P = 1 yen	
	Expiry Date	Valid until the last day of February the following year, counting from the first day of usage. (The fiscal year is set from March 1 to the last day of February the following year.)	
	Points Usage	Points Usage at GINZA SIX: Available to use after the accumulation of 1,000 points.	
Insur anc e	Overseas Travel Accident Insurance	Maximum: 30 million yen (automatic collateral)	Maximum: 100 million yen * Maximum of automatic collateral: 50 million yen + Maximum for Card Usage: 50 million yen = total of 100 million yen Special Family Contract: Maximum: 10 million yen (automatic collateral)
	Domestic Travel Accident Insurance	Maximum: 30 million yen (supplementary in case of usage) Special Family Contract: Maximum: 10 million yen (supplementary in case of usage)	Maximum: 50 million yen (Automatic collateral) Special Family Contract: Maximum: 10 million yen (supplementary in case of usage)
	Shopping Insurance	Annual Compensation Limit Maximum: 2 million yen	Annual Compensation Limit Maximum: 3 million yen
	National Flight Delay Insurance	-	Maximum: 20,000 yen (automatic collateral)
	Overseas Flight Delay Insurance	-	Maximum: 20,000 yen (automatic collateral)
	Crime Damage Accident Insurance	-	Maximum: 10 million yen (automatic collateral)
Oth er	Concierge Service	-	○
	National Airport Lounge Service	○ * Limited for international flight usage and targeted airports (6 national airports + Honolulu International Airport)	○ 28 Airports
	Overseas Airport Lounge Service	-	Priority Passes (additional registrations required; free for registered members/family members)

<Reference Material>

Large-scale mixed-use facility with world class quality and culture

GINZA SIX is an urban redevelopment project that will unify the 1.4 hectares encompassed by the former site of the Matsuzakaya Ginza store (Ginza 6-chome block 10) with the adjacent block (Ginza 6-chome block 11). Facing the Chuo-Dori thoroughfare and boasting some 115m of frontage, a frontage depth of 100m, and a total floor area of 148,700m², the GINZA SIX complex is set to become the largest integrated business and commercial complex in the Ginza area. Thanks to the redevelopment and integration of two city blocks, the facility will include not only the largest retail facility space in the Ginza area (approximately 47,000m² or 241 stores), but will also include large-scale offices that make use of the 6,140m² of rental floor space, which is among the largest available in the prefecture on a single floor, as well as facilities fulfilling a range of functions including cultural and civic institutions focusing on traditional Japanese culture such as the Kanze Noh Theater. Furthermore, additional facilities including a rooftop garden and tourist bus stop, a safe and convenient public transit and pedestrian access system, as well as disaster prevention facilities including emergency power generation, shelter space and emergency supplies for up to 3,000 people, will ensure that this community-oriented space will contribute to the attractiveness, accessibility, and convenience of the Ginza area for the visitors from around the world who come to experience Tokyo's iconic cosmopolitan district.



Rooftop garden (Rooftop)
The GINZA SIX GARDEN, measuring approximately 4,000 square meters, will be the largest rooftop garden open to the public in the Ginza area.

Offices (7- 12F and part of 13F)
With a total floor area of approximately 38,000 square meters and with 6,100 square meters of space for rent per floor, the offices will be the Tokyo's largest.

Retail facilities (B2F to 6F, part of 13F)
Approximately 47,000 square meters of retail space will be created. A collection of 241 brands will be assembled, showcasing world class quality.

Tourist Information center (1F)
The Tourism Service Center will serve as a source of information about the Ginza area for tourists, and there will also be the first tour bus bay in Ginza.

Cultural facility Kanze Noh Theater (B3F) The Kanze Noh Theater
Theater is the home of the largest school of Noh, the Kanze school. The theater will also be used as a public hall, and will host various local events.

Site area: Approx. 9,080m²
Total floor area: Approx. 148,700m²
Number of floors: 6 underground, 13 above ground

A retail facility is born, featuring the largest area in the Ginza, Japan's most celebrated shopping district

241 stores will open in a 47,000m² retail facility, the largest of its kind in the Ginza area. We have curated a lineup of stores that include fashion brands from collections across the world, making it a place where customers can visit to understand the now of Japan and feel the latest world trends. With a full length (frontage) of approximately 115m facing the Chuo-dori, the main avenue of Ginza area, there are large 2-5 story flagship stores for six world-class luxury brands as their flagship stores whose distinctive facades create a new face of the Ginza area.

Aside from fashion, there are also a range of lifestyle products to add color to your home life and luxurious restaurants and cafés. In addition, the elegant space, membership program, exquisitely attentive service, and creative art and events make for a fulfilling experience for all visitors.

- ◇ Opening date : April 20, 2017
- ◇ Address: 6-10-1 Ginza, Chyo-ku, Tokyo
- ◇ Retail facility area : Approx. 47,000 m²
*Includes passages in common areas
- ◇ Number of stores : 241 stores(merchandise sales 210, restaurants 24, services 7)
- ◇ Floor composition:
 - B2 Food items
 - B1 Cosmetics & Beauty
 - 1-5 Fashion, accessories, lifestyle goods, cafes, etc.
 - 6 Book store, restaurants, etc.
 - 13 (part) Restaurants, banquet hall, etc.
- ◇ Business hours : Merchandise sales/services 10:30AM-8:30PM
Restaurants 11:00AM-11:30PM
*Different for some restaurants



Photo as of 1 February, 2017